



COMPANY FACTS

ABOUT BELLETARÉ

Belletaré (pronounced bay-lay-TAR-ay) is a natural and organic, high-performance skincare company that specializes in luxurious skincare products for those who seek purity and performance for their skin. Belletaré, which means “to beautify” in 16th century Italian, celebrates beauty individually and globally, using only the finest all-natural and organic ingredients in its skincare products, and adhering to environmentally and socially-responsible business practices to protect our planet.

BELLETARÉ SKINCARE PRODUCTS

Belletaré specializes in high-performance skincare products that cleanse, revitalize and protect. Belletaré’s skincare products:

- ◆ Are all-natural, cruelty-free, and include superior natural and certified-organic ingredients.
- ◆ Include powerful antioxidants, botanical extracts, essential fatty acids and vitamins carefully selected to target aging and environmental stressors like sun and pollution.
- ◆ Use only pure ingredients – never any synthetic fragrances, parabens, petro-chemicals, or anything toxic.

Belletaré features three phases of skincare products to create pure harmony for the skin, including Crescendo cleansing, Intermezzo renewal and Brava finishing products. All are available in two signature essential oil blends. The Brava products are also available without added essential oils.

PURCHASE

Belletaré products are available for purchase online at www.Belletare.com, and are coming soon to select spas and boutiques around the country.

HISTORY

Kim Nolan founded Belletaré in February 2004 when she decided to share her passion for creating homemade organic skincare products with others. After receiving rave reviews from friends and family, Nolan perfected formulas for her signature cleansing, renewal and finishing skincare products and began marketing and selling the products online.

HEADQUARTERS

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