



PRODUCT FACTS

BELLETARÉ SKINCARE PRODUCTS

Belletaré, which means “to beautify” in 16th century Italian, specializes in natural and organic, high-performance skincare products that cleanse, revitalize and protect. They go beyond mainstream natural and mainstream organic products by combining purity *and* high-performance into a single luxurious product. It’s pure harmony for the skin. Belletaré’s luxurious skincare products are always all-natural, cruelty-free, and feature superior certified-organic ingredients from around the world.

PRODUCT LINES

Belletaré features three phases of natural and organic, high-performance skincare products including:

- ◆ **Crescendo** – The first phase designed to cleanse and refresh the skin. The line currently features the Crescendo Bath & Shower Gel.
- ◆ **Intermezzo** – Designed to renew and nourish the skin. Includes the Intermezzo Body Polish, an all-natural body scrub.
- ◆ **Brava** – The third and final phase designed to hydrate and protect the skin. The line features the Brava Body Lotion.

SIGNATURE ESSENTIAL OILS

All products are available in two signature essential oil blends. The first, **Adagio**, is a warm, relaxing blend of scents designed to soothe and calm. The second blend, **Vivace**, is a spirited blend of citrus and floral to energize and invigorate. The Brava Body Lotion is also available in **A Cappella**, a naturally scented version without added essential oils.

INGREDIENTS

From cleansing to moisturizing, Belletaré’s products include powerful antioxidants, botanical extracts, essential fatty acids and vitamins carefully selected to target aging and environmental stressors like sun and pollution. The company is committed to using only pure ingredients – never any synthetic fragrances, parabens, petrochemicals, or anything toxic.

WHY ORGANIC?

Belletaré’ uses superior certified-organic ingredients in all of its products whenever possible – ingredients that adhere to a rigorous set of standards, affecting how they are grown, harvested, stored, processed and transported. Ultimately, in addition to the many environmental benefits, consumers can be confident they are using only the finest, purest ingredients on their skin.

PACKAGING

Belletaré adheres to environmentally- and socially-responsible business practices, including the use of recyclable and reusable packaging for its skincare products.

PURCHASE

Belletaré products are available for purchase online at www.Belletare.com, and will be available soon in select spas and boutiques around the country.